



# DRAXXIN<sup>®</sup> REBATE PROGRAM DETAILS

EVERYTHING YOU AND YOUR CUSTOMERS NEED TO KNOW!

## What is the DRAXXIN Rebate Program?

The program is a way for eligible customers to receive rebates on qualifying DRAXXIN purchases.

Eligible customers who make a qualifying DRAXXIN purchase of 100mL or more will receive one of the following rebates:

- 100mL = **\$100 rebate**
- 250mL = **\$200 rebate**
- 500mL = **\$400 rebate**

## Who is eligible for the rebate?

Select customers who make a qualifying purchase are eligible for the rebate.

Leaders' Edge™ customers are not eligible for the rebate. Contact your Zoetis representative for alternative offers.

## How long does the program run?

Rebate offer valid on purchases made January 1, 2021 through December 31, 2021.

## Where can customers find more information?

Refer customers to the DRAXXIN Rebate Program producer display in your store. Customers can also access the website on their mobile phones by scanning the QR code found on the producer display.

## How does the rebate work?

It's easy!

- 1.** An eligible customer purchases a qualifying DRAXXIN product.
- 2.** The customer:
  - Texts the word **DRAXXIN** to **24272** to receive a link to the rebate website (or scans the QR code)
  - Snaps a photo of the receipt\* and uploads it to the website
  - Selects the payment type – PayPal®, Venmo® or paper check
- 3.** Depending on the selected payment type, the customer provides an email address (for PayPal), username (for Venmo), or mailing address (for paper check).
- 4.** Once eligibility is confirmed, the customer will receive a rebate in their selected payment type. PayPal and Venmo rebates will typically be paid within 48-72 hours of eligibility confirmation, whereas rebates paid via check will typically take 2-4 weeks for customer receipt.

**Eligibility criteria:** Leaders' Edge™ customers are not eligible for this offer. Contact your Zoetis representative for alternative offers.

\*Receipts must be itemized (include product name, package size, and price). Credit card receipts are not valid. One receipt per image.

## The following terms and conditions apply:

Customers can claim a rebate on multiple purchases during the program period, but each individual purchase, as evidenced by a receipt, is eligible for one rebate only. Rebate payments will be made via PayPal, Venmo or paper check. Offer valid from 01/01/2021 - 12/31/2021 on purchases made between 01/01/2021 - 12/31/2021.

By participating, customers agree to the terms and privacy policy ([www.DraxxinRewards.com/rules](http://www.DraxxinRewards.com/rules)) for autodialed marketing messages from Zoetis to the phone number they provide. No consent required to buy. Message and data rates may apply. Full terms & conditions can be found at [www.DraxxinRewards.com/rules](http://www.DraxxinRewards.com/rules).

All trademarks are the property of Zoetis Services LLC or a related company or a licensor unless otherwise noted. PayPal and Venmo are registered trademarks of PayPal, Inc. © 2021 Zoetis Services LLC. All rights reserved. DRX-00268